



## **T8 Design Process Review**

**March 14, 2011**



***PRODUCT OVERVIEW:  
T8 LED Lamps***



# RESEARCH & DESIGN OF T8

***1.5+ years in R&D***

- **GOAL #1:** Maximize optical efficiency
- **GOAL #2:** Maximize electrical efficiency
- **GOAL #3:** Lowest dollar/ft possible

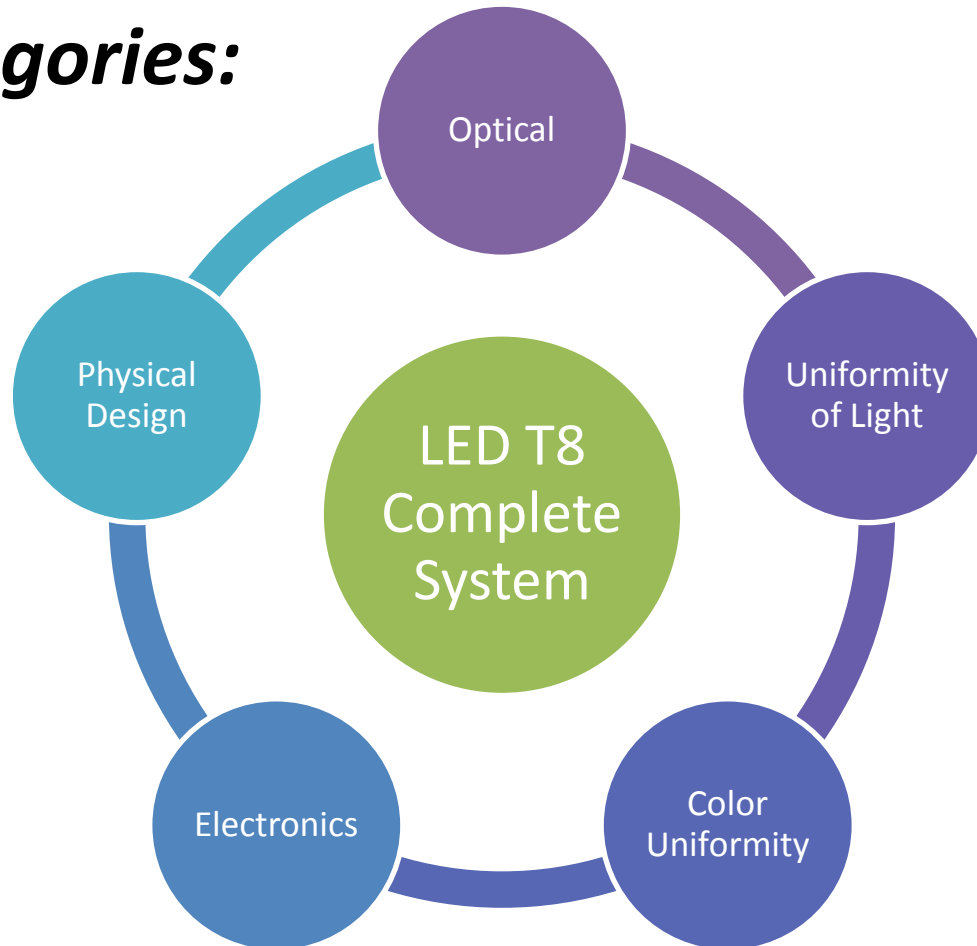
**RESULT:** Revolutionary innovative design which meets all goals and mimics the light distribution of traditional fluorescent





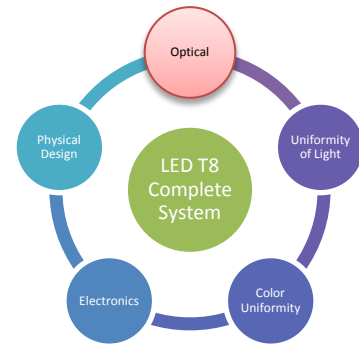
# HOW IT WORKS

***Innovation is separated into these following categories:***



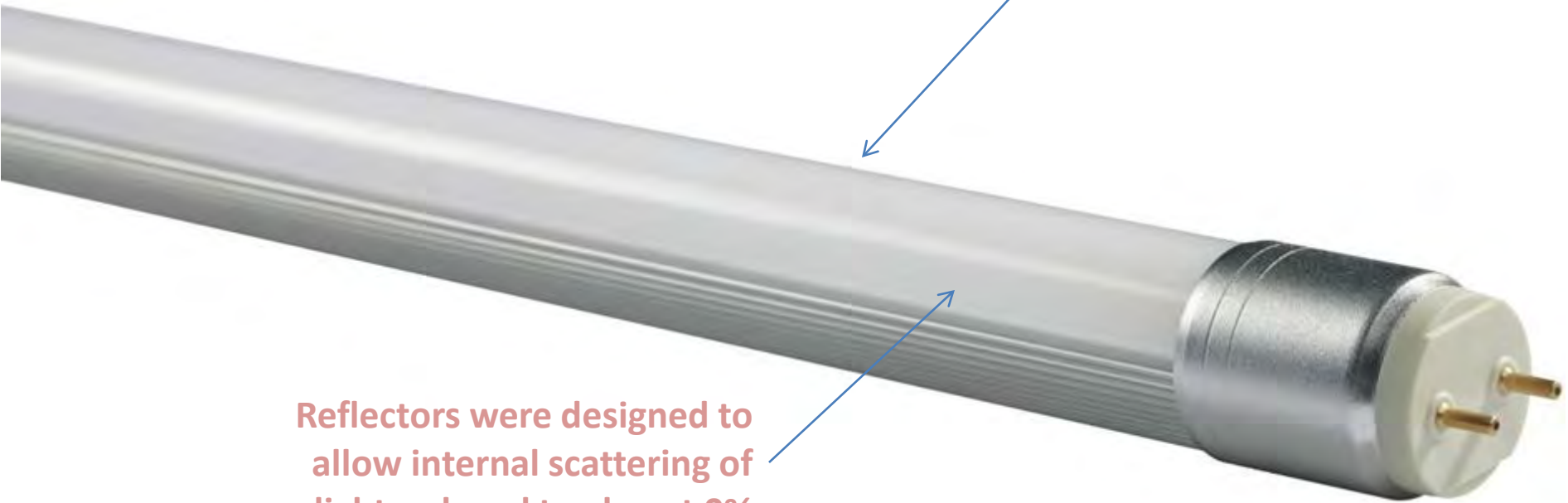


# OPTICAL FEATURES



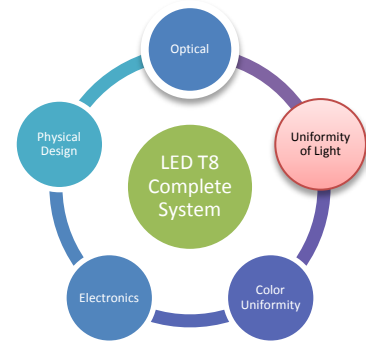
Internal optics were designed using ray tracing software to maximize lumen output

Reflectors were designed to allow internal scattering of light reduced to almost 0%

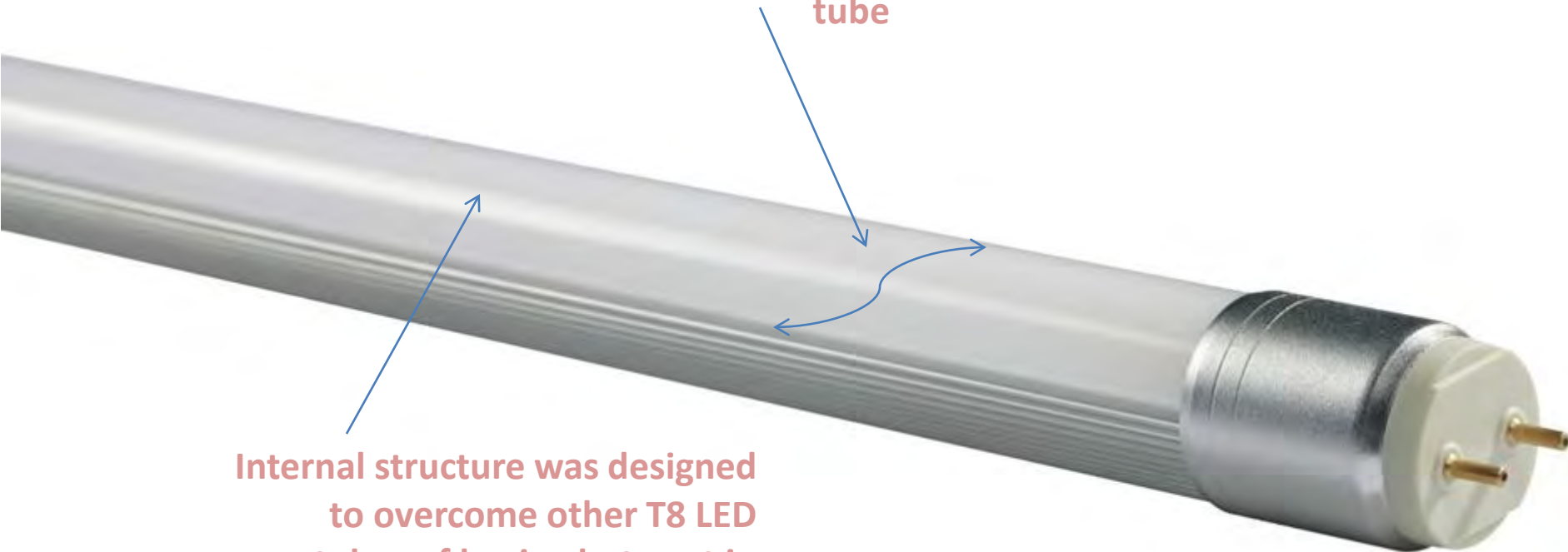




# UNIFORMITY OF LIGHT



Light must be emitted equally around the hemisphere in order to mimic a fluorescent tube

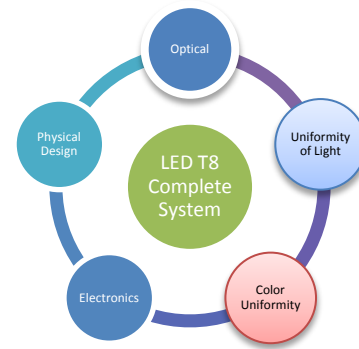


Internal structure was designed to overcome other T8 LED tubes of having hot spot in center of distribution





# COLOR UNIFORMITY



Internal mixing allows CCT to be measured consistently within  $\pm 50\text{K}$  along the entire tube



We can control the color consistency from tube to tube, with using LED packages designed by us for this application only







# ELECTRONICS



**High Efficiency, High PF Driver  
designed for this product  
must fit in small form  
factor**

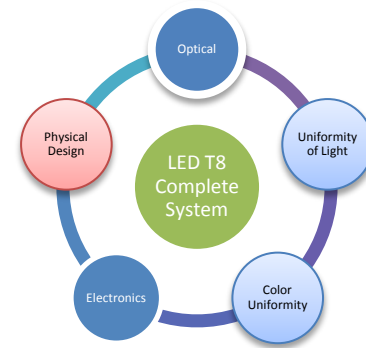
**Electronic components were  
chosen for low cost, high  
reliability**







# PHYSICAL DESIGN



## PC Cover

- High light transmittance
- High temperature resistance
- Extremely tough



## End Cap Assembly

- Metal Outer for thermals
- High temperature plastic inner
- Holds pins secure
- Easy assembly process

## Aluminum Extrusion

- Excellent thermal design
- Holds PCB secure
- VERY LOW material usage...low \$!


**RESULT: A strong and well built lamp that will stand up to the toughest of environments. Much more rigid compared to competition**





## MANUFACTURING OF T8

***Manufacturing and assembly of lamp will be done here in our Shenzhen Plant!***

- ISO 9001 Certified
- Complete OSRAM approved QC System
- Currently ~100 assembly technicians
- Current Capacity ~10000 lamps/day
- GOAL: Six Sigma Quality 

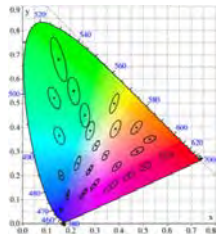




# MANUFACTURING OF T8

***Close collaboration with LED package  
Manufacturer to develop LEDs specifically for  
the needs of this product***

- Can achieve highest efficacy possible for CCT: 2700K,3500K,4100K
- Binning is controlled (to ~3 step MacAdam ellipse) using our proprietary process so that we can ensure consistency from tube to tube
- Traditionally means high cost...we keep cost low while ensuring highly consistent product



**See our LED binning light up diagram!**





# REGULATORY TESTING OF T8

## ***Product has TUV/CE/UL/FCC Certified***

- Has already passed European TUV, CE
- UL Listed in 2011
- FCC Approved





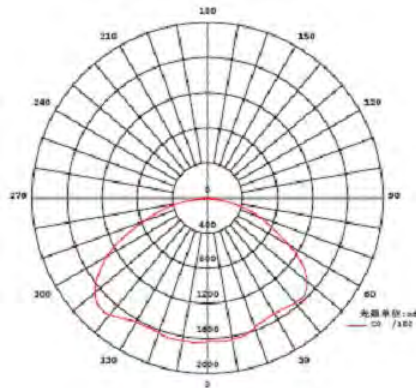
***TEST REPORT INFORMATION:  
T8 LED Lamps***



# CANDLE POWER DISTRIBUTION

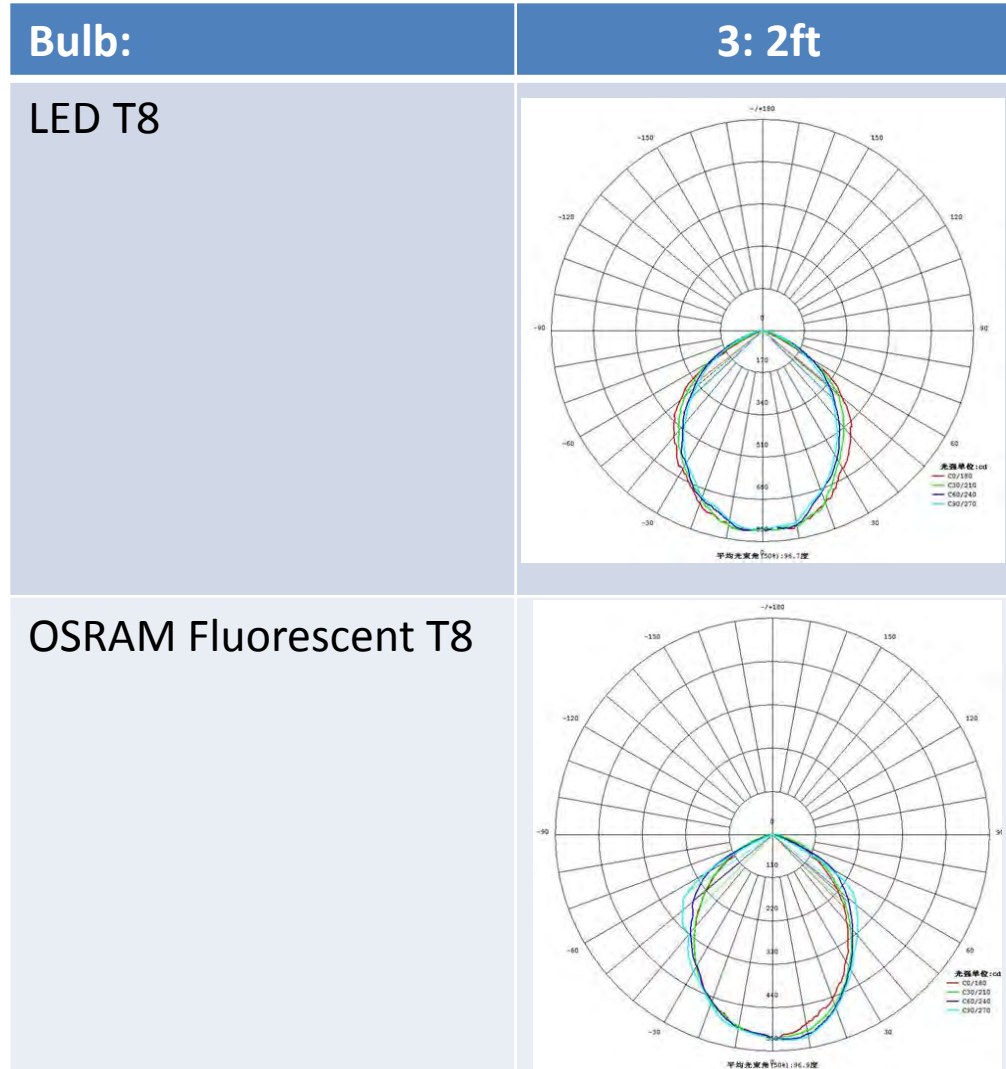
## Test Setup:

- “Luminosity Distribution Meter”
- IES for OSRAM T8 fluorescent compared with LED T8



# CANDLE POWER DISTRIBUTION

**Result:** Our T8 LED lamp has an almost identical distribution when compared to a fluorescent in a high efficiency fixture



**\*Note: Candela are lower than reality, only to be used to study comparison**

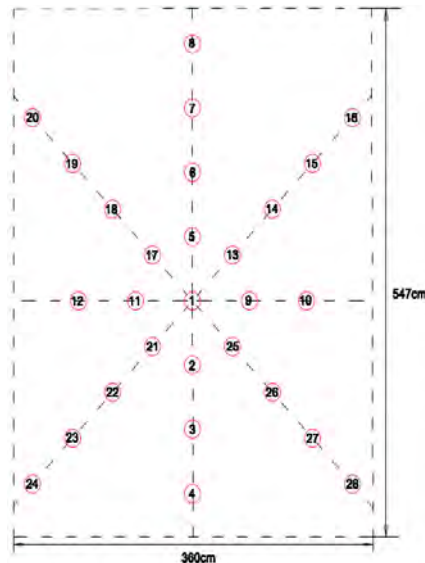




# ILLUMINANCE CHARACTERISTICS

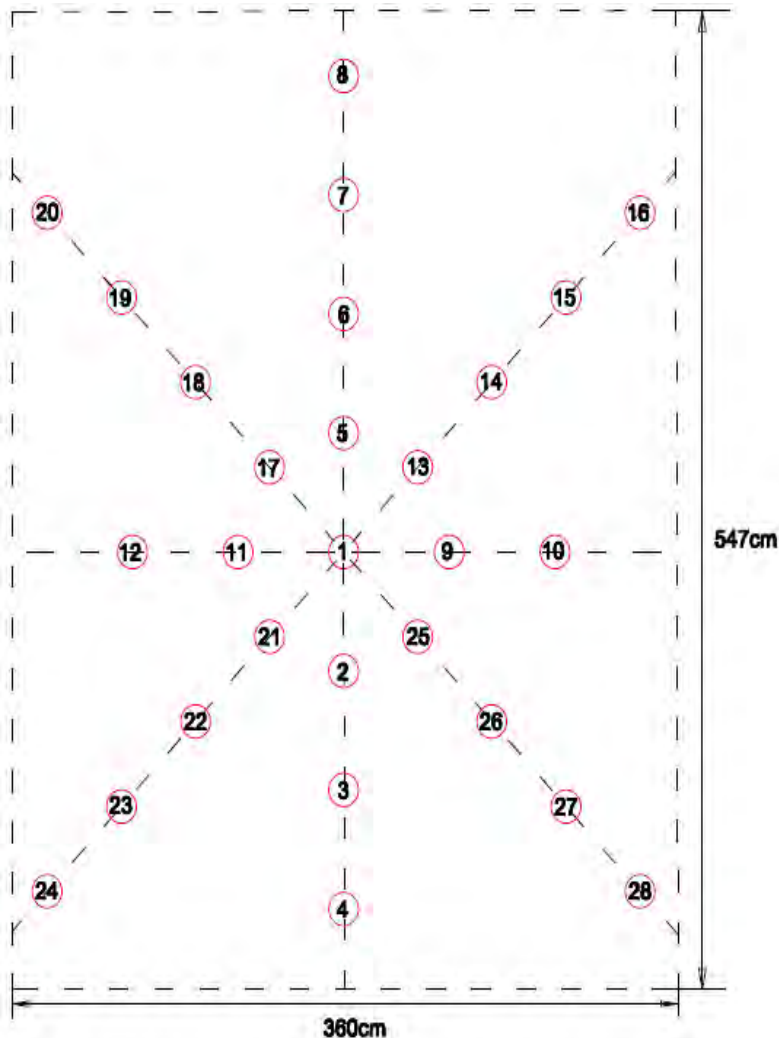
## Test Setup:

- “Intensity Distribution Meter”
- Using floor grid system to compare LED T8 in fixture to Fluorescent T8 in fixture



# ILLUMINANCE CHARACTERISTICS

**Result:** Our T8 LED lamp has a 12% gain in illuminance over a fluorescent in a high efficiency fixture



LOCATION ON GRID	3: 2ft Lamps		LED T8 %
	LED T8	OSRAM T8	
<i>Lumens</i>	<i>630</i>	<i>1100</i>	<i>58</i>
1	151.8	233.5	65
2	101.3	142.8	71
3	55.6	73.1	76
4	35.4	45.4	78
5	88	125.1	70
6	51.5	69.8	74
7	32	43.2	74
8	20.4	26.7	76
9	124.9	197	63
10	80.4	125.1	64
11	124.2	189.5	66
12	78.9	120.2	66
13	93.3	134.9	69
14	49.3	66.8	74
15	29.2	39.8	73
16	18	24.4	74
17	92.4	132.9	70
18	47.6	66.3	72
19	29.2	39.2	74
20	17	22.5	76
21	103.5	151.3	68
22	51.4	68.4	75
23	29.8	39.0	76
24	17	22.9	74
25	102.1	147.8	69
26	52	69.2	75
27	30.7	40.6	76
28	18.8	25.0	75
<b>Average</b>	<b>61.63</b>	<b>88.66</b>	<b>70</b>

**\*Note: Lumens are lower than reality, only to be used to study comparison**



# Which market are we targeting?

- **What is more important:**
  - **A completely uniform, "high light quality" source (similar to fluorescent) that has no "LED sparkle" (which draws your eyes to the light source and can be annoying to many)**
  - **Or, the highest EFFICACY and highest LUMEN system where light quality is of no or little concern**



# T8 V1 (internal driver)

## **NON- COMMERCIAL USA + FOREIGN**

- PF >0.50
- Input: 100V or 240V AC

OPTIONS	#1 (current)	#2 (non-uniform)	#3 (non-uniform + less diffuse lens)
Driver Location	Internal	Internal	Internal
Connection	One side live (UL)	One side live (UL)	One side live (UL)
PF	>0.50	>0.50	>0.80
Efficiency of Driver	>70%	>70%	>70%
Efficacy	55lm/watt	60lm/watt	70lm/watt
Dimmable	Step only	Step only	Step only





# T8 V2 (external driver)

## **COMMERCIAL USA + FOREIGN**

- E\*: PF >0.90
- THD <20%
- Input: 100V or 240V AC

OPTIONS	#1 (current)	#2 (non-uniform)	#3 (non-uniform + less diffuse lens)
Driver Location	External	External	External
Connection	Any	Any	Any
PF	>0.90	>0.90	>0.90
Efficiency of Driver	>85%	>85%	>85%
Efficacy (w/driver)	75lm/watt	80lm/watt	86lm/watt
Dimmable	Triac	Triac	Triac





# Factors for cost savings

- Class 2 External Driver will help make the lamp construction less expensive
- Our simple and elegant design lends itself very well to LOW assembly costs in mass production
- Our LED cost will be moving DOWN!
- OSRAM Approved LEDs are MORE expensive than non-approved!!
  - This can also have an affect on lumens and CRI





# Thank you !

